

## PRESENTATION OF THE ADRIATIC MUSEUM NETWORK

*On the 24<sup>th</sup> of October at 3 pm a workshop will be held to present the project that will involve museums in Italy, Albania, Greece, Croatia, Montenegro, Slovenia.*

An intercultural network of museums in the Adriatic Sea Region has been established within the *AdriaWealth Project*. This has been financed by the IPA Adriatic CBC Programme 2007-2013 - the Teatro Pubblico Pugliese as leading partner, the Puglia Region/ Department for Tourism, Economy of Culture and Promotion of the Territory as partner, with the support of the Pino Pascali Museum Foundation and the Apulia Film Commission.

The network gathers different museums of the Adriatic Region in order to draw new forms of interdisciplinary and intercultural approach. It will be presented for the first time on the **24<sup>th</sup> October 2016 from 3 pm** at the Pino Pascali Museum in Polignano a Mare with a workshop that will bring together different realities from Albania, Croatia, Greece Montenegro, Slovenia and representatives of museums in the Italian Adriatic regions. The event will open with a speech by **Marcello Tagliente**, General Directorate for Museums - MiBACT.

This will be followed by speeches by **Ludovico Pratesi**, director of the Centre for Visual Art *Pescheria* in Pesaro, Marche region; **Vincenzo Tini D'Ignazio**, director of the Menegaz Foundation in Castelbasso, Abruzzo Region; **Monica Gori**, from the International Museum of Ceramics in Faenza, Emilia Romagna region; **Cristiana Colli**, co-director of the event Public Maritime Domain. Km-278 held every year in Marzocca di Senigallia, in the Marche region, and which every year focuses on the cultural potential of the Adriatic area and the dialogue between the two banks.

They will also be joined by **Gloria Fazia** director of the Town Gallery in Foggia, and **Daniela De Vincentis** of the Museum of Ceramics in Grottaglie. A panel of art critics will moderate the debate. These are: Christian Caliandro, Lia De Venere, Roberto Lacarbonara, Santa Nastro.

**The Adriatic Museum Network** aims at promoting dialogue, communication and connections among similar realities represented by the various museums on the Adriatic coasts so as to enhance every single gallery and their heritage as well as promote a fruitful debate concerning best practice, skills and competencies.

Moreover, among the other objectives of the agreement, there is the promotion of cooperation policies aimed at improving the quality of and access to cultural services; the creation of synergies for the development of “museum districts”; innovative forms of management to improve the quality of the services offered by the museums; the creation of a new perception of museum as a place that can generate new forms of technological innovation, economic growth and changes in the style and quality of life.



**The AdriaWealth Project** is financed by the IPA Adriatic CBC Programme 2007-2013. It aims at creating a series of public-private networks so as to capitalize the results of five previous IPA projects (Archeo.S. Artvision, Adriacold, Medpaths, Roofofrock). In particular, it wants to promote good practices developed in the fields of sustainable tourism, promotion of the artistic and cultural heritage, management of natural resources. AdriaWealth is led by the Teatro Pubblico Pugliese, and has among its partners also the Puglia Region- Department for Tourism, Economy of Culture, Promotion of the Territory, with the support of the Apulia Film Commission Foundation and the Pino Pascali Museum Foundation.

**To register for the event:**

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